

# Alice Cooper's 26th Annual Rock & Roll Golf Classic and Fundraising Bash

# **Sponsorship Information 2024**

- Hosted at Las Sendas Golf Club -



When you become a sponsor of Alice Cooper's Solid Rock Teen Centers, you are directly affecting positive change in the lives of all teens in our community. Our FREE programs in Phoenix, Mesa, and Goodyear (Coming Soon!) are designed to not only inspire a love of the arts for a lifetime, but also teach and encourage the development of collaborative skills that will inspire the next generation of leaders. Your partnership will plant the seeds for a future filled with promise, hope and self-worth. But, we can't do it alone!

Join us as we make an everlasting difference in the lives of teens.

Saturday, April 13th - Sunday, April 14th

7555 E Eagle Crest Drive Mesa, AZ, 85207

# **Sponsorship Information 2024**

TWO eventful days packed with celebrities, entertainment & golf-all for a worthy cause!

## Saturday, April 13th: Coopstock — Rock & Roll Fundraising Bash

- 2000 guests attend this Festival each year

### Sunday, April 14th: Rock & Roll Golf Classic

-36 Foursomes (paired with a celebrity) play the beautiful course at Las Sendas Golf Club

# \$50,000 Title Sponsor - SOLD OUT

- Title rights as major presenter of the tournament
- Prominent mention and logo placement on all event marketing materials and on the jumbo screen at event venue
- 3 Foursomes in Alice Cooper's Rock & Roll Golf Classic. Each player is invited to bring a guest to Coopstock—Alice's Rock & Roll Fundraising Bash (24 VIP tickets including dinner)
- Private Meet & Greet with Alice Cooper at your table during Coopstock
- 1st in line to bid on celebrities for golf teams

- 1 Banner location on golf course (banner provided by sponsors)
- 2 Black and white flag signs with company name displayed at registration
- 2 A-frame sandwich board signs displayed prominently throughout the tournament.
- 1 Hole sponsor sign with logo displayed prominently on a sponsored golf course hole during the tournament (Sign will be autographed by Alice and provided as a keepsake for sponsor)

# \$35,000 Presenting Sponsor

- Prominent mention and logo placement on all event marketing materials and on the jumbo screen at event venue
- 2 Foursomes in Alice Cooper's Rock & Roll Golf Classic. Each player is invited to bring a guest to Coopstock—Alice's Rock & Roll Fundraising Bash (16 VIP tickets including dinner)
- 2nd in line to bid on celebrities for golf teams

- 1 Black and white flag sign with company name displayed during registration
- A-frame sandwich board sign displayed prominently throughout the tournament
- 1 Hole sponsor sign with logo displayed prominently on a sponsored golf course hole during the tournament (Sign will be autographed by Alice and provided as a keepsake for sponsor)

#### **Sponsorship Information 2024**

## \$15,000 Featured Sponsor

- Prominent mention and logo placement on all event marketing materials & jumbo screen feature
- 1 Foursome in Alice Cooper's Rock & Roll Golf Classic. Each player is invited to bring a guest to Coopstock—Alice's Rock & Roll Fundraising Bash (8 VIP tickets including dinner)
- 3rd in line to bid on a Celebrity for your golf team
- Prominent logo placement on all marketing materials

- 1 Black and white flag sign with Company Name displayed during registration
- 1 A-frame sandwich board sign displayed prominently throughout the tournament
- 1 Hole sponsor sign with logo displayed prominently on a sponsored golf course hole during the tournament (Sign will be autographed by Alice and provided as a keepsake for sponsor)

# \$12,000 Table Sponsor

- 1 Table for 10 at Coopstock—Alice's Rock & Roll Fundraising Bash. (silent/live auction, dinner, Entertainment)
- **Premium** table seating

**\$7,000** Partner

- A Celebrity will join you at your table for dinner
- Prominent logo placement on all marketing materials
- 1 Black and white flag sign with Company Name displayed during registration

## \$1,500 Hole Sponsor

- Logo placement on all marketing materials
- 2 Player entries in Alice Cooper's Rock & Roll Golf Classic. Each player is invited to bring a Guest to Coopstock—Alice's Rock & Roll Fundraising Bash (4 VIP tickets including dinner)
- 1 Black and white flag sign with company name displayed during registration
- 1 Hole sponsor sign with logo displayed prominently on a sponsored golf course hole during the tournament (Sign will be autographed by Alice and provided as a keepsake for sponsor)

- A-frame sandwich board sign displayed prominently throughout the tournament
- 1 Hole sponsor sign with logo displayed prominently on a sponsored golf course hole during the tournament (Sign will be **autographed by Alice** and provided as a keepsake for sponsor)
- Logo placement on all marketing materials.
- 2 VIP Tickets to Coopstock—Alice's Rock & Roll Fundraising Bash. (silent/live auction, dinner, entertainment).
- 1 Hole sponsor sign with logo displayed prominently on a sponsored golf course hole during the tournament (Sign will be autographed by Alice and provided as a keepsake for sponsor)

# Thank You For Joining Us In Making an Everlasting Difference in the Lives of Teens



# \$500 VIP Ticket

#### Coopstock—Alice's Rock & Roll Fundraising Bash

Each VIP ticket includes early entry (5:00pm), valet parking, reserved seating at a table, dinner, 4 drinks, executive bathrooms and bars in your section along with Live Auction and Live Entertainment with **Alice Cooper & Friends** out under the stars at Las Sendas Golf Course.



## All Proceeds Directly Benefit Alice Cooper's Solid Rock Teen Centers

Maintaining "A teen's worst enemy is too much time on their hands," Solid Rock Teen Centers provide the music, dance, art and vocational programs and fellowship that challenge teens to discover their talent and aim for excellence through self- expression and creativity.



#### Event held at Las Sendas Golf Club in Mesa, AZ

Ranked One of the Top 10 Golf Courses in Arizona

#### Saturday, April 13th, 2024

#### Coopstock

Alice's Rock & Roll Fundraising Bash

- 6:00pm 11:00pm
- Silent Auction/Live Auction
- Live Entertainment with Alice Cooper & Friends



#### Sunday, April 14th, 2024

#### 26th Annual Rock & Roll Golf Classic

- Breakfast & Check-in-7:00am 8:30am
- Shot gun start—8:45am
- Awards Lunch following tournament

E-mail **Joy@alicecoopersolidrock.com** with your contact information and area of interest or call Joy Covell @ **602-522-9200** for further information.

