

# 21st Annual



ALICE COOPER'S  
CHRISTMAS PUDDING



December 9, 2023

Celebrity Theatre

**Sponsor  
Information**

All Proceeds Benefit

ALICE  
COOPER'S  
**SOLID ROCK**<sup>TM</sup>  
TEEN CENTERS



# 21st Annual



## ALICE COOPER'S CHRISTMAS PUDDING

### **Alice Cooper's Annual Christmas Pudding**

is one of Arizona's signature holiday charity events, bringing together world renowned musicians, dancers, TV and film actors and comedians for an evening of music and mayhem. Teen musicians and dancers from Alice Cooper's Solid Rock Teen Centers also take the stage to create a truly magical evening to directly benefit the free music, arts, dance, video and vocational programs for teens 12 to 20.

Solid Rock began on a simple premise—inside every teen there is a hidden talent. Alice Cooper's Solid Rock Teen Centers inspire teens to discover their talent and achieve artistic excellence through music, dance, and the arts as well as vocational training in sound, lighting, staging, and fellowship, all in a safe, supervised facility.





Located on the southeast corner of Thunderbird Road and 32nd Street in Phoenix, Arizona, the 22,000 square foot Alice Cooper's The Rock Teen Center Phoenix opened in 2012 after a decade of fundraising, and encompasses an auditorium, dance studio, computer lab and music rooms for guitar, drums, bass and vocal lessons, LeRoy Neiman—Good Tidings Foundation Art Studio, recording studio, and video studio.

Opened in Fall 2021, Alice Cooper's The Rock Teen Center Mesa, located in a former elementary school at 122 N. Country Club Drive, showcases more than 11,000 square feet of space in partnership with Mesa Public Schools.

Inside every teen, there is a purpose.  
It all begins with hope. We need you  
to carry on that hope.



*When you sponsor  
Christmas Pudding,  
You are helping us  
make an Everlasting  
Difference in the  
Lives of Teens.*





# Sponsor Information

## **\$50,000 Diamond Sponsor**

- Recognition as a Diamond Sponsor of the event in all pre and post event marketing materials
  - Opportunity to invest in the development of teens in our community, making an everlasting difference in their lives
  - Logo in all marketing and media materials
  - Media exposure/public relations
  - (12) VIP premium seats, pre-concert party (limited to 160 people), including dinner, drinks, Alice Cooper Christmas swag and story time with Alice Cooper and his musical elves
  - One full page ads in event program
  - Guaranteed first right of refusal for future years
  - Diamond Sponsor will be introduced on stage •
- Diamond Sponsor and guest will have a personal Meet & Greet with Alice Cooper

## **\$25,000 Multi-Platinum**

- Recognition as a Multi-Platinum Sponsor of the event in all pre and post event marketing materials
- Opportunity to invest in the development of teens in our community, making an everlasting difference in their lives
- Logo in all marketing and media materials
- Media exposure/public relations
- (8) VIP premium seats, pre-concert party (limited to 160 people), including dinner, drinks, Alice Cooper Christmas swag and story time with Alice Cooper and his musical elves
- One full page ad in event program
- Guaranteed first right of refusal for future years

## **\$10,000 Platinum**

- Recognition as a Platinum Sponsor on the night of the event
- Opportunity to invest in the development of teens in our community, making an everlasting difference in their lives
- Logo in all marketing and media materials
- (4) VIP premium seats, pre-concert party (limited to 160 people), including dinner, drinks, Alice Cooper Christmas swag and story time with Alice Cooper and his musical elves
- Ad Feature in Event Program
- Guaranteed first right of refusal for future years

## **\$5,000 Gold**

- Recognition as a Gold Sponsor on the night of the event
- Opportunity to invest in the development of teens in our community, making an everlasting difference in their lives
- Logo in all marketing and media materials
- (2) VIP premium seats, pre-concert party (limited to 160 people), including dinner, drinks, Alice Cooper Christmas swag and story time with Alice Cooper and his musical elves
- Ad Feature in Event Program
- Guaranteed first right of refusal for future years

## **In-kind Donations**

- Logo in program (into the hands of 2k people) and on screen the night of the event
- Opportunity to invest in the development of teens in our community, making an everlasting difference in their lives



# Sponsorship Application

Company/Organization: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Office Phone: \_\_\_\_\_ Cell: \_\_\_\_\_

Email: \_\_\_\_\_

We are interested in being a sponsor (please mark a level below).

☐ \$50,000 Diamond Sponsor

☐ \$25,000 Multi-Platinum Sponsor

☐ \$10,000 Platinum Sponsor

☐ \$5,000 Gold Sponsor

Would you like to be invoiced? ☐ Yes ☐ No

We are unable to be a sponsor, but are interested in making a donation to help youth in our community in the amount of: \$ \_\_\_\_\_

Please make checks out to:

**Solid Rock**

13625 N. 32nd St., Phoenix, AZ 85032  
or call to charge at 602-522-9200

Solid Rock is a 501 (c)(3) non-profit organization.



**ALICE  
COOPER'S  
SOLID ROCK™  
TEEN CENTERS**

**Questions?**

Contact Joy at (602) 522-9200  
Joy@AliceCooperSolidRock.com